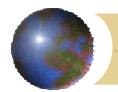




Mapping for Sociologists:

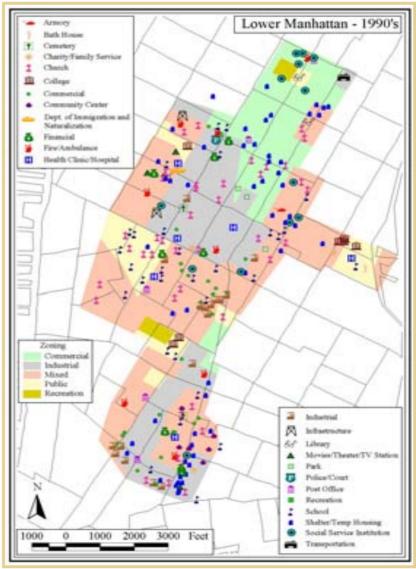
Some Great Maps and How to Use Them

John R. Logan and Deirdre Oakley Lewis Mumford Center



Why Use Maps?







Census 2000 – Atlanta, GA

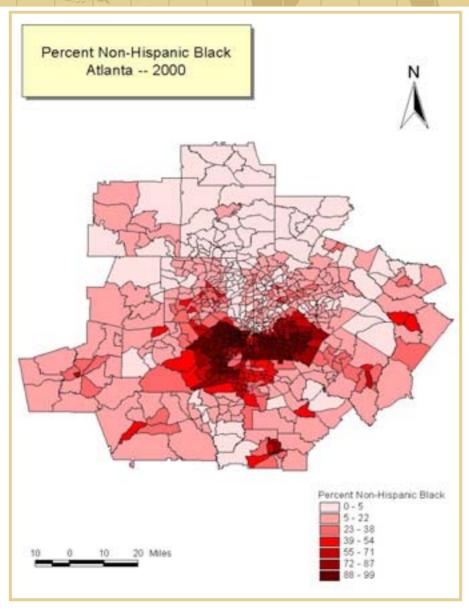
Entire Metropolitan Area

- Index of Dissimilarity (D)
 - White with Black = 65.6
- Isolation Indices (P*)
 - White with White = 76.4
 - Black with Black = 62.6

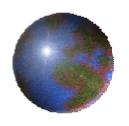
City Only

- Index of Dissimilarity (D)
 - White with Black = 81.6
- Isolation Indices (P*)
 - White with White = 72.7
 - Black with Black = 86.2





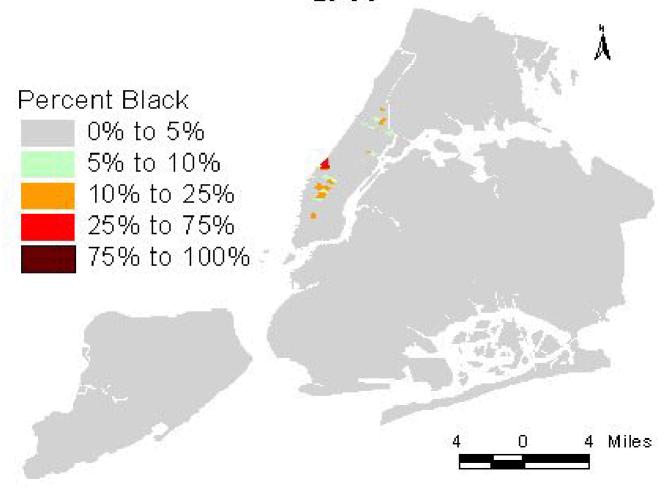




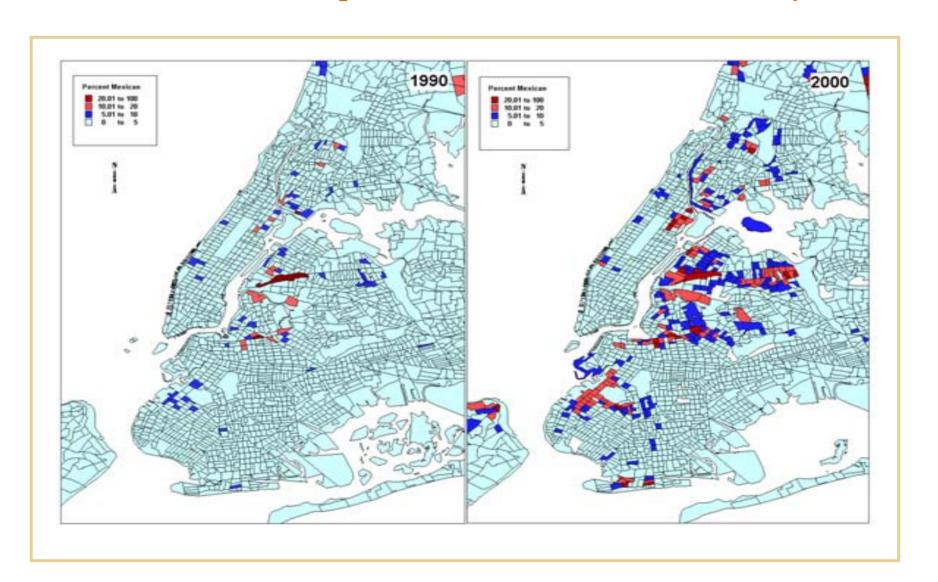
Showing Change Over Time



Black Neighborhoods in New York City 1900



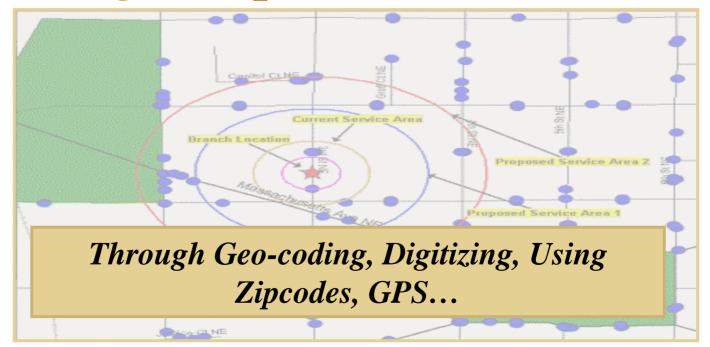








Using Unique Data Sources



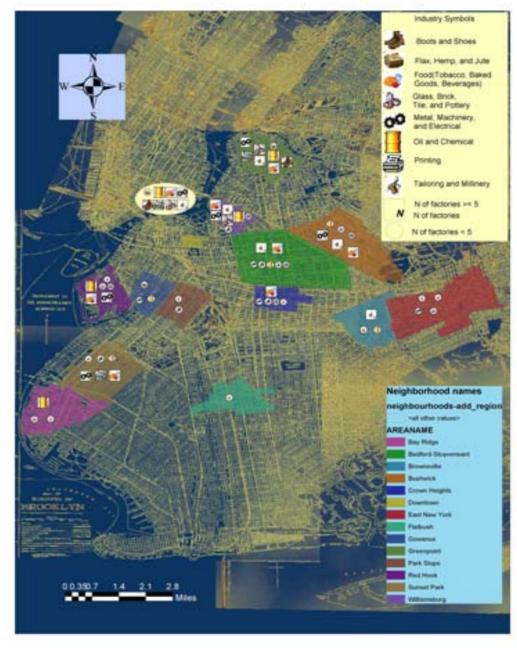


This spreadsheet has a lot of information, but ...

| Location of factories in Brooklyn, 1917 | | | | | | | | |
|---|------------|---------|----------|----------|----------|---------|-------------|-----------|
| Type of factory | Greenpoint | Wmsburg | Bushwick | Bed Stuy | Downtown | East NY | Brownsville | Crown Hts |
| Oil and Chemical | 22 | 18 | 1 | 2 | 12 | | 1 | |
| Tailoring and Millinery | 32 | 96 | 69 | 15 | 15 | 4 | 76 | 1 |
| Glass, Brick, Tile | 8 | 6 | 2 | 2 | 6 | 1 | | |
| Food | 16 | 20 | 7 | 7 | 24 | 2 | 1 | 8 |
| Flax, Hemp and Jute | 2 | | | | 1 | | | |
| Metal, Machinery | 33 | 8 | 6 | 2 | 31 | 2 | | 2 |
| Printing | 10 | 3 | 4 | 1 | 14 | | | 1 |
| Boots and Shoes | 8 | 2 | | 3 | 14 | | | 3 |

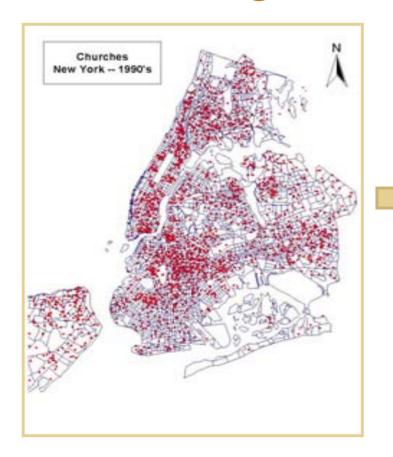


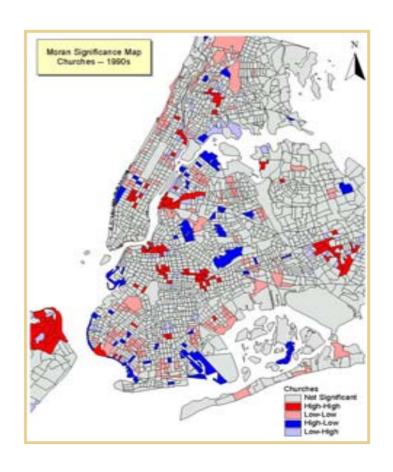
... you learn more from the map

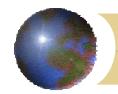




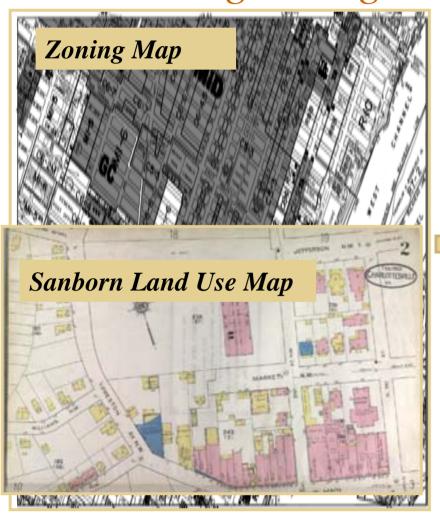
Geocoding

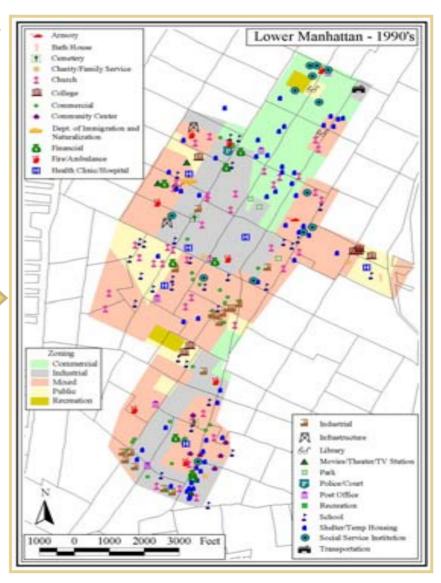


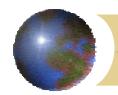




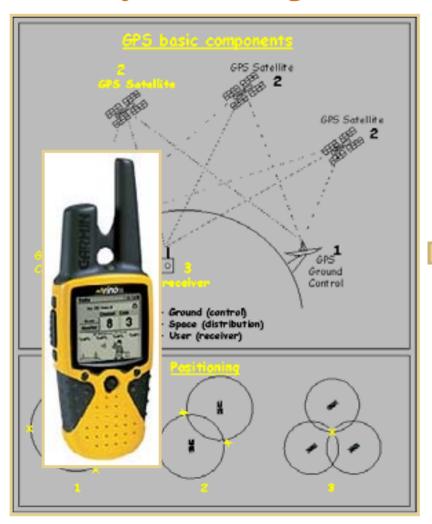
Geo-coding & Digitizing

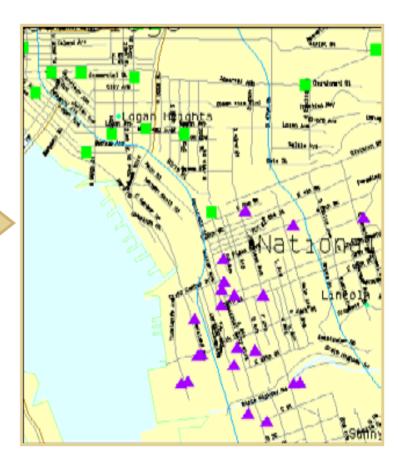




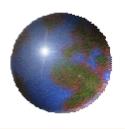


Geo-referencing with GPS Devices

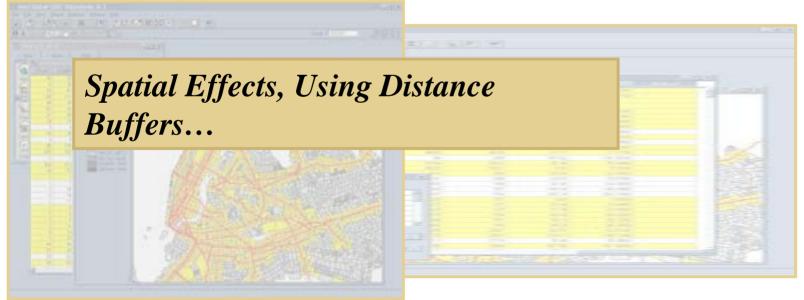


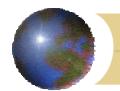






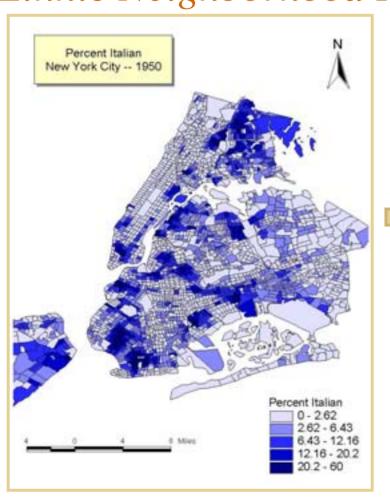
Analyzing Data with Maps

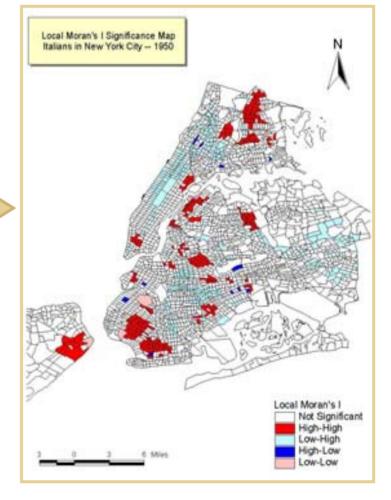


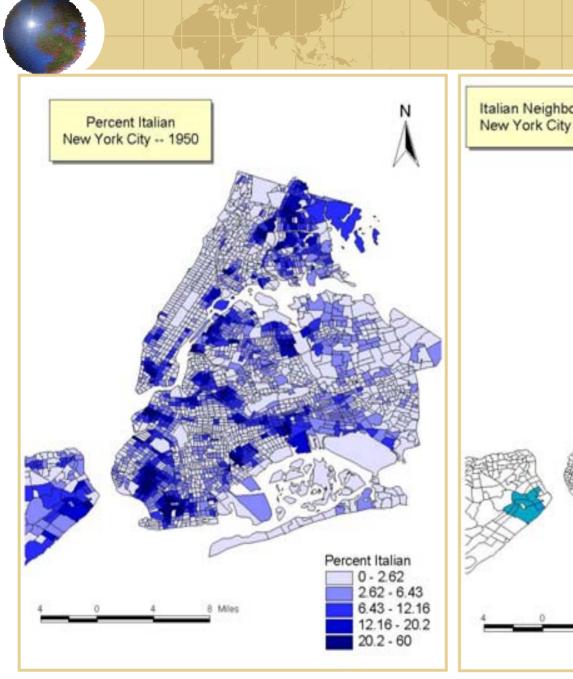


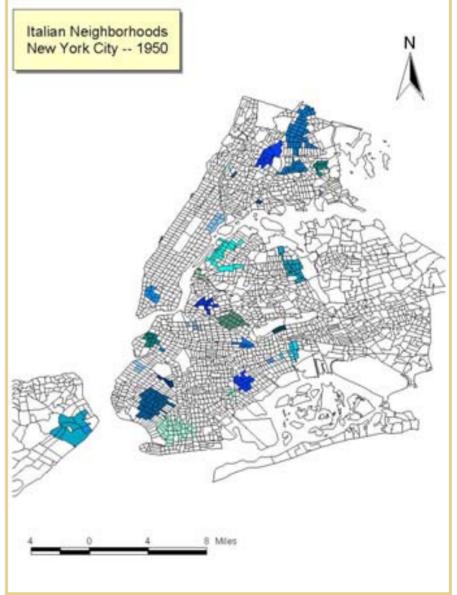
Assessing Spatial Effects

Ethnic Neighborhood Identification



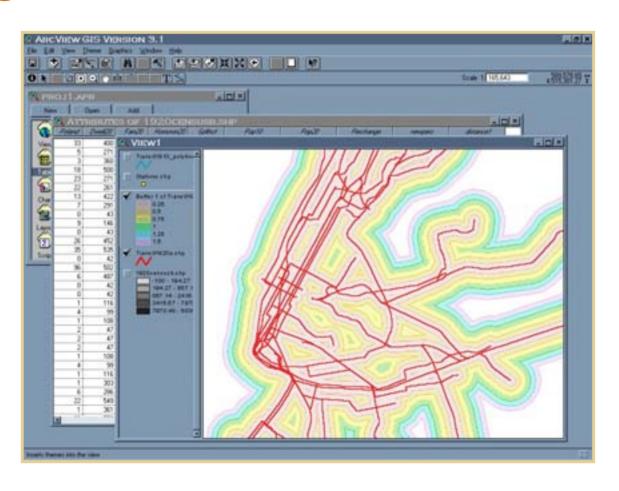


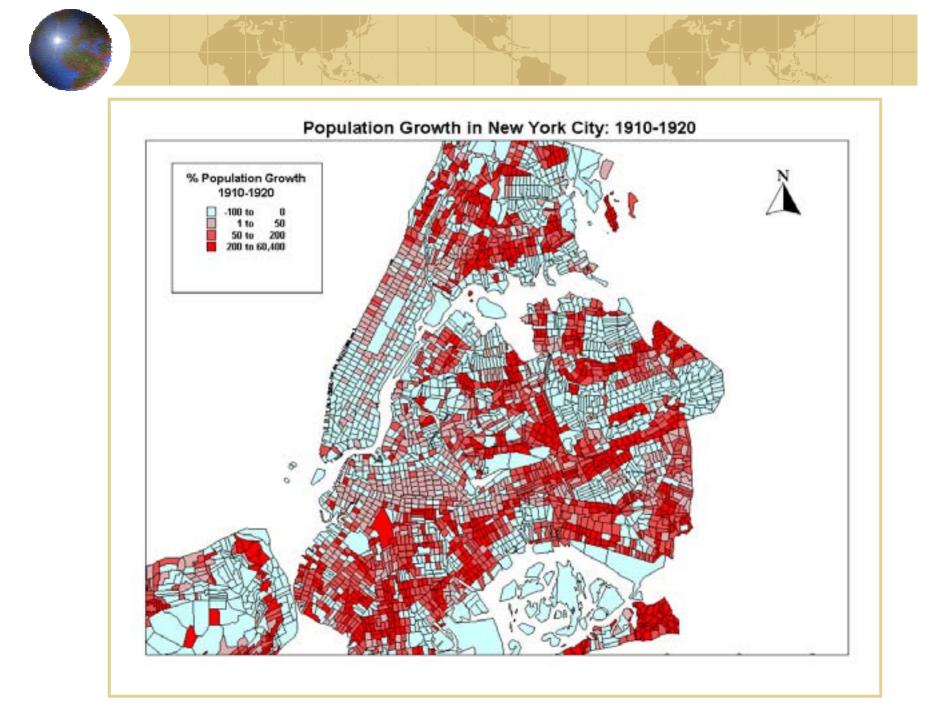


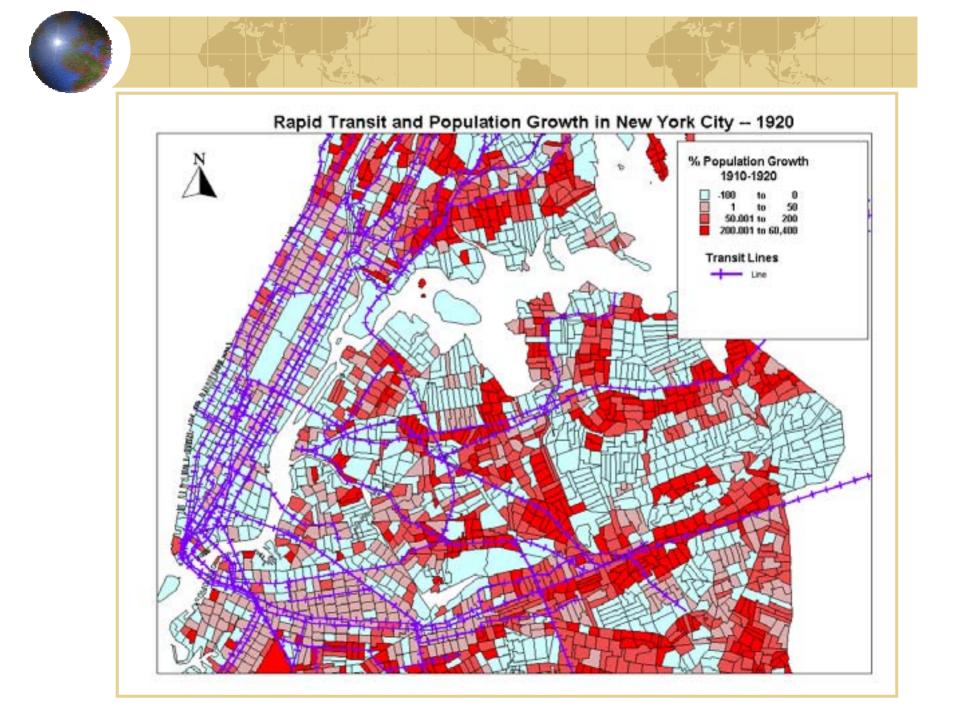




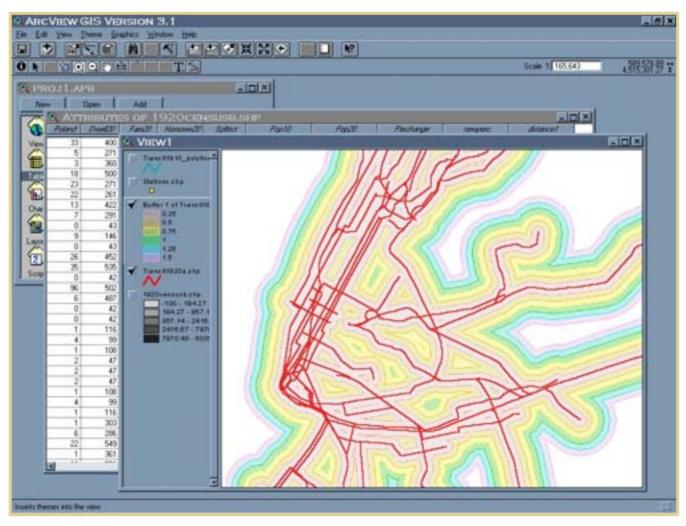
Using Distance as a Variable





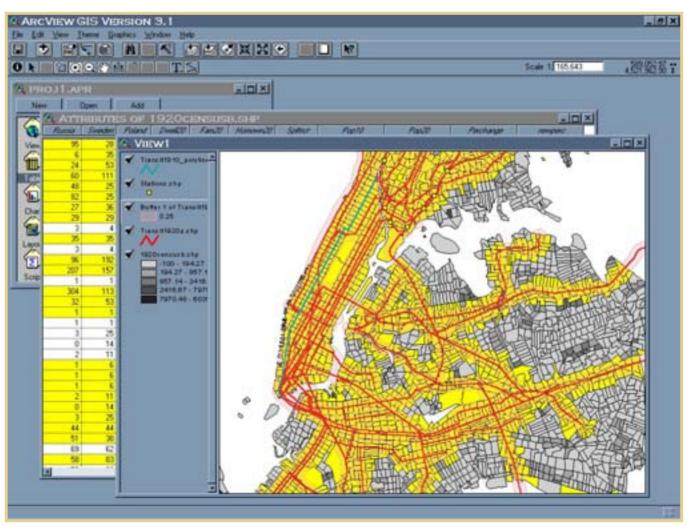


Creating Distance Buffers



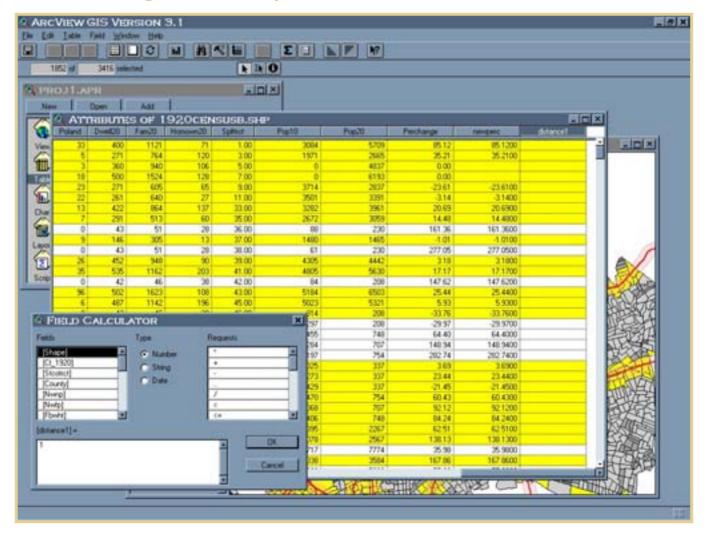


Selecting Tracts Based on Buffer Distance

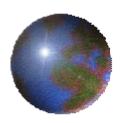




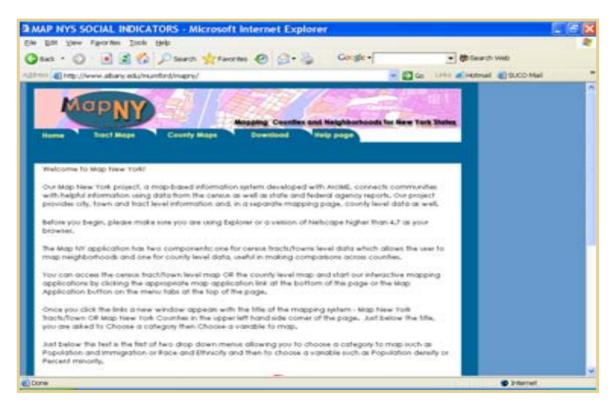
Creating Dummy Variables

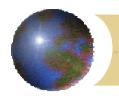






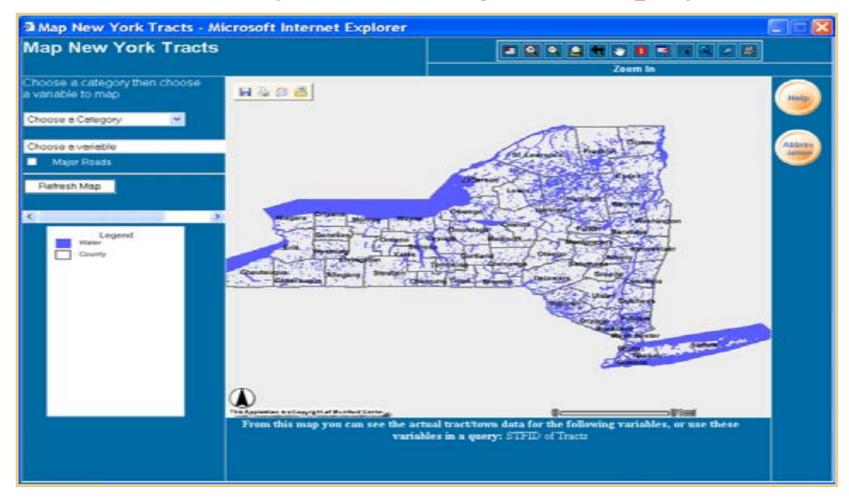
Using Web-based GIS

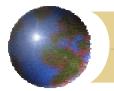




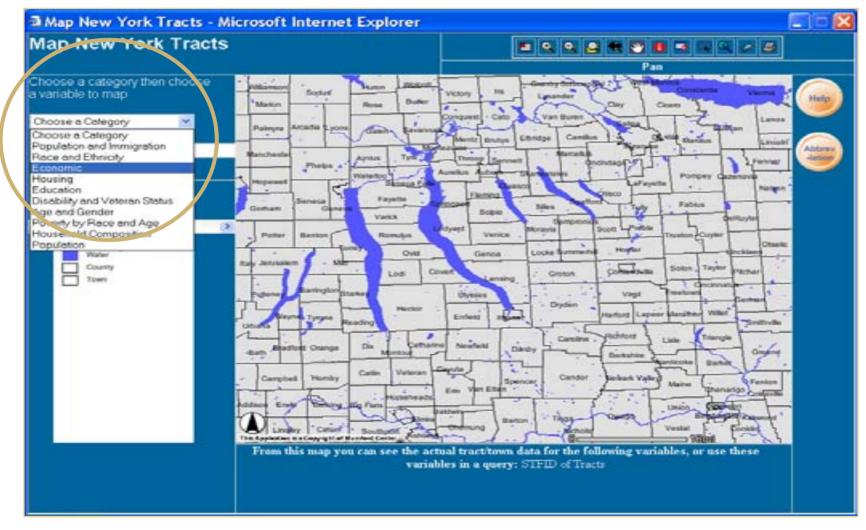
Map NY -

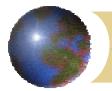
www.albany.edu/mumford/mapny



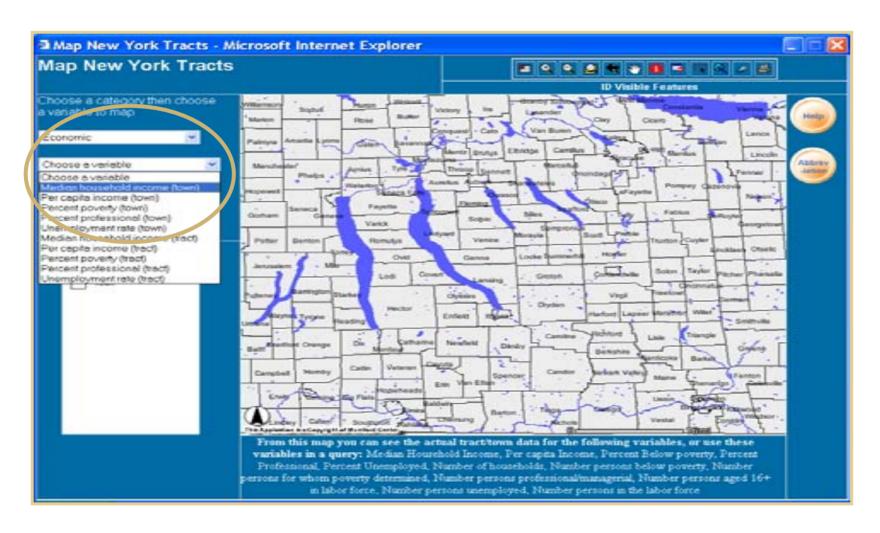


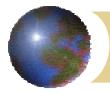
Choose a Category



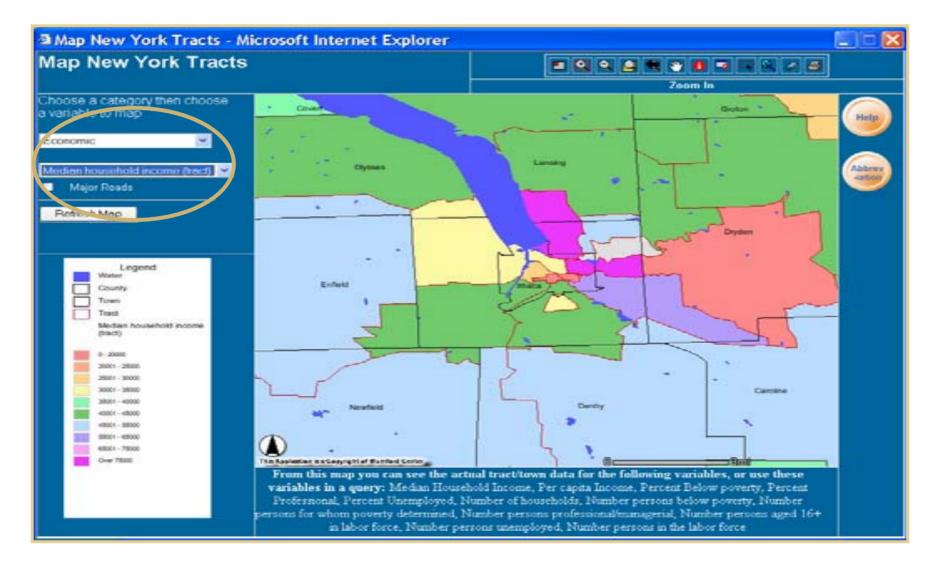


Select a Variable



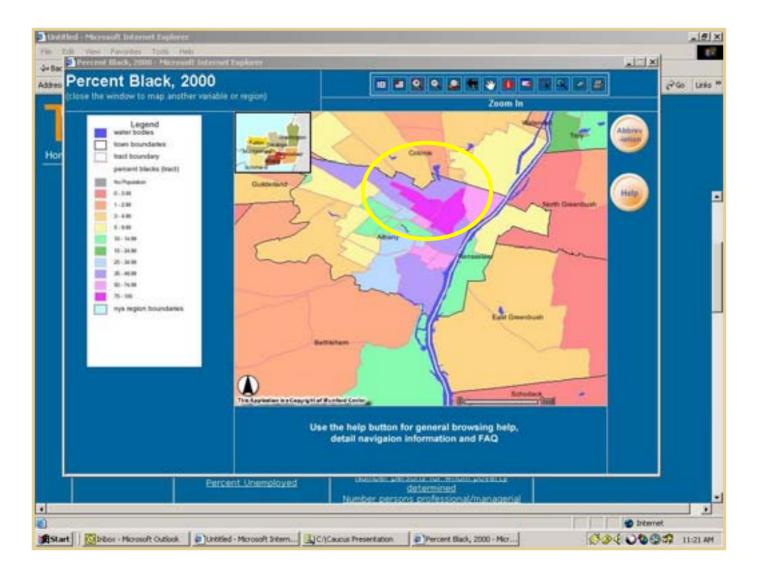


Census Tract Level



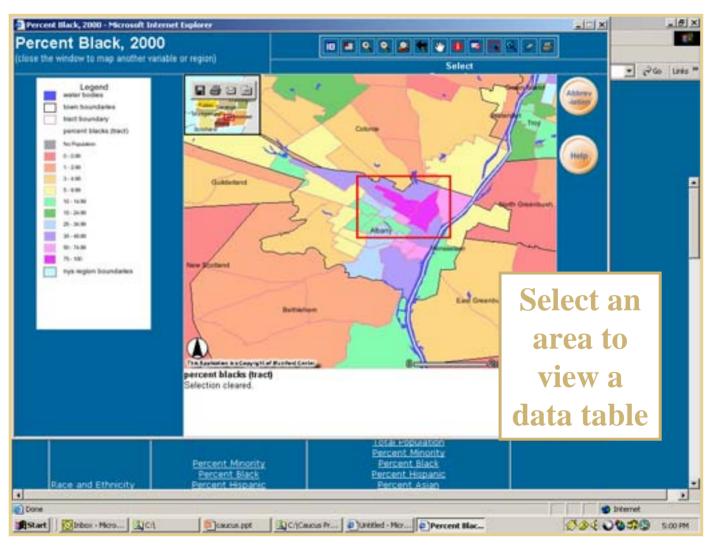


Zoom to Tract Level



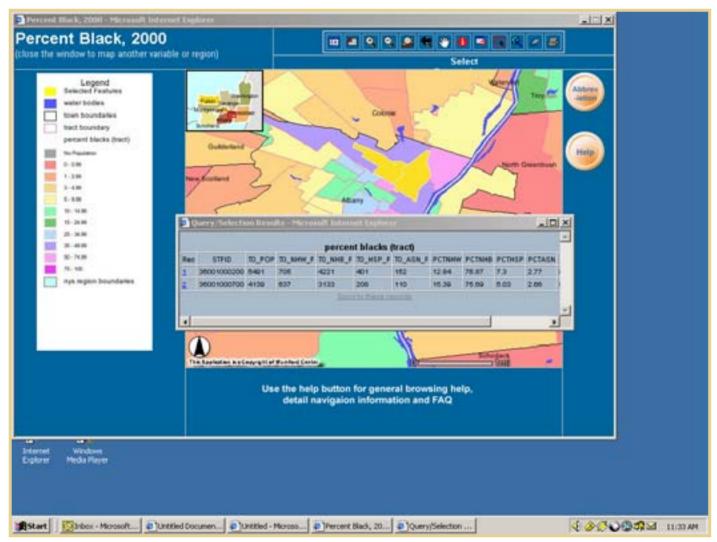


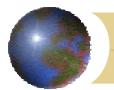
Select and Identify



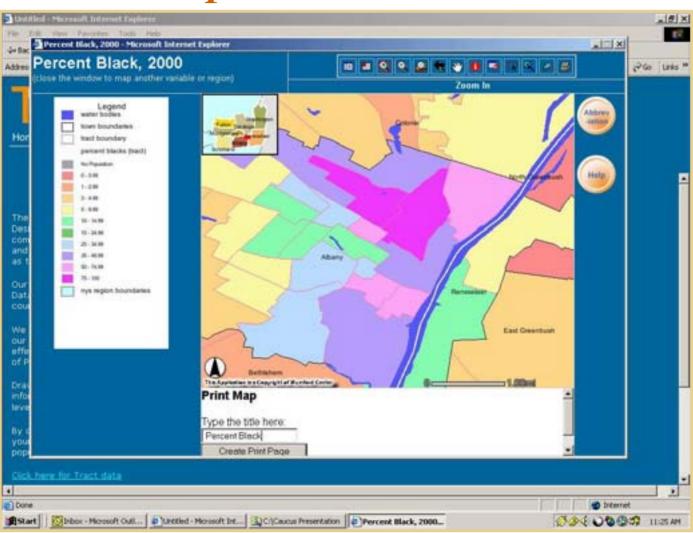


See the Data

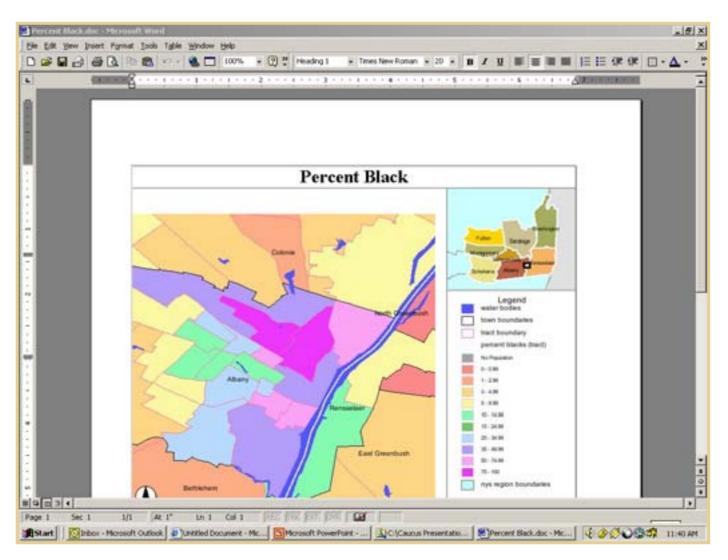




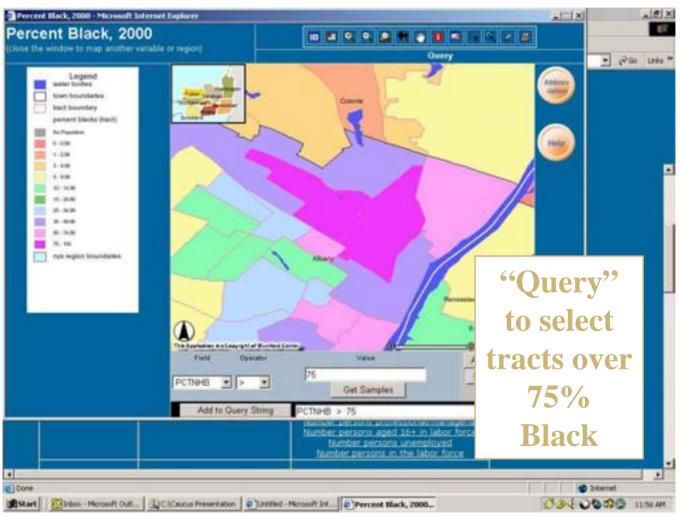
Print the Map



Copy to a Word Document

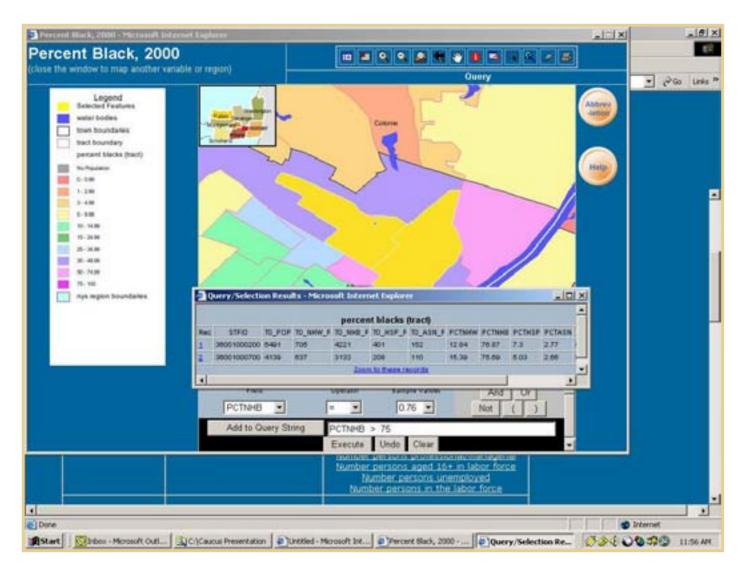


Query the Data



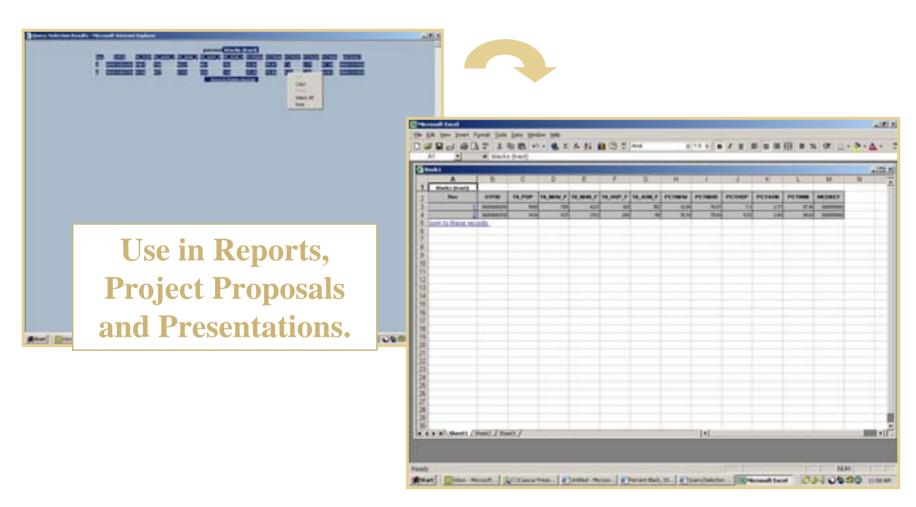


See the Results



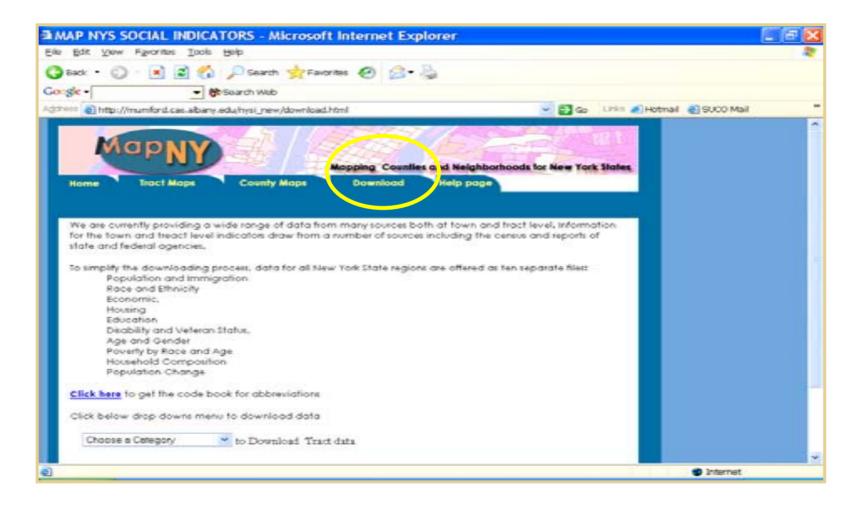


Copy the Data to a Spreadsheet



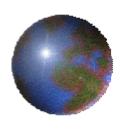


Download the Data





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